

Education and Outreach

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Four Main Ideas:

1. Create experiences for trainees to learn in the community.
 2. Bring Mailman to community rather than reverse.
 3. Recruit culturally diverse, bi-lingual trainees
 4. Develop national web based professional CEU program that will fund trainee stipends.
- Share projects so interns across disciplines can work on projects and get hours in other programs.
 - Copy the PT program where students get experiences across all settings and disciplines (but not family discipline, except part of DPT-connect with Toni to increase this thru Family Perspectives
 - Get OT and PT stronger in LEND-required discipline
 - Identify other sources of funding for more minority students
 - Teach community all that Mailman has to offer, so it gets beyond just that place where kids for a specific need.
 - Teach internal people the same way.
 - Develop “elevator speech” for internal and external marketing and conversation
 - Create satellites and partners with others across the state to reach into additional communities across state to reach into additional communities across state
 - “how good is my elevator speech, if you are not in the elevator” ACCESS
 - Mailman just joined the Association of Agencies through Miami-Dade College (see Shelly about this) - can share other projects and information here.
 - Develop internal newsletter to share highlights of different programs, projects, accomplishments to promote knowledge and collaboration
 - Carlos Sandoval is creating an SharePoint site thru CTSI where resources/materials/information can be shared across university-great promotion, search function
 - Building capacity of professionals to serve:
 - Experience how practice in community is qualitatively different than practice in Mailman Center- how does this get transmitted to students? Trainees?
 - Increase quality of care, decrease cost of care with increased interdisciplinary approach and teach this to students
 - Need to get trainees from the community for culturally competent services, need interpreters
 - Need materials translated into creole and other language

- Distance education with accountability to demonstrate competence with what is learned; leverage technology.
 - Telehealth for training leaders in clinical areas
 - Many layers of people to educate/outreach students, interns.
 - Get out of the office and into the community
 - Hybrid program-portion that is distance, and portion that is hands-on
 - Learn technology of different disciplines for increased collaboration
 - How does what you do meet the needs of people?
 - Mentoring-sometimes in persons and sometimes in telecommunication, short trips
 - Coaching parents via Skype- do they have Skype? Internet?
 - Need to get population of trainees into community

- Community educators who can go into community
 - Train the trainer model in communities where experienced grandparents, community leaders, more culturally competent
 - Provide iPads, internet for practitioners and families to support remote approaches and outreach.
 - Change culture of Mailman Center- increase interconnection between disciplines, “feel like I am a slave to my practice”
 - Provide opportunities to connect across disciplines consistently-need time and money; difficulty when billing fee for service.
 - Advertise Mailman in community
 - Do more mobile clinics
 - Get external space, off-site
 - Market and educate university
 - Inform trainees of services offered and what everyone does, so know what to offer to community members.
 - Get off campus! What are barriers to community schools, fairs, detention centers, daycares, Head Start
 - Have trainee follow along with mobile clinic for one full day to get difference perspectives, get understanding of community
 - Develop resource list for community members, update regularly, disseminate all the time! Everywhere you go!
 - Clarify how to use marketing, logos
 - Need help to reduce barrier of major legal agreements required for partners
 - Attend IEPs via telehealth model
 - Building relationships with other community partners (churches, libraries)
 - Do parent training often school in library
 - Community exposure that don't require a major grant

- Medicare pays for residency funding (for trainees)

- How to approach this Medicaid? How will folks get reimbursed for training future practitioners
- Get families to advocate
- How to prepare trainees to work in ACA environment, HMOs for Medicaid, limits on number of visits
- Create chat rooms, online forums, etc. for families to access mental health services, family support, ideas, and resources that are accessible to parents after work/family responsibilities
- Identify family outcomes and work toward those
- Preserve training-archive Mailman Center library
- Web-based programming, webinars-as revenue stream
- Pool ideas into creative programming

- Think big to provide CEUs for professionals all over the country-like the college of direct support (pesi.com)
 - Pay trainees with income from CEUs
 - Provide time at Mailman on Saturdays for training, CEUs
 - How to afford off-site workshops? Vouchers, parking, hotel, write into grants
 - Re: paying trainees-UM decided a year ago that trainee costs would go on sponsored projects rather than clinical funds
 - Difficult to get people to Mailman Center
 - Go do workshops at PTA, youth fair (all families, even poor families go)
 - Have sessions at Family Café
 - Save money by not paying for parking, breakfast, lunch, or be sure to build price of food into registration cost
 - Training healthcare professionals in effective behavior change strategies-is great need, should be part of theme for web-based CEU program

- Get on boards, committees to advance information to others
- Create multiple opportunities for trainees to learn together across discipline-but also spend more focus on learning how to relate to other disciplines in our work.

- Increase relevance of family discipline to be equal to “professionals”
 - E.g., parent or professional, consumer or professional, increase status of non-medical personnel for trainees
 - Go back to having trainees visit families at their home
 - Promote through Parent to Parent (check with Shelly)
 - On satisfaction survey for parents, include question of whether parents would be willing to do this?
 - Promote through Debbie School

- Partner with Health Families Florida to have trainees join their paraprofessionals in the home
- Develop educational resources for families whose children with disabilities are getting older
 - “Family Institute” for families and IEP teams-Family Team Training Institute (maybe a way to recruit future trainees)
 - There are products from DD Council, past projects at Mailman
 - DD Council funding
- Outreach to all families, not just families with disabilities-inclusive
- Educate pediatricians in community on developmental screening and what is available at Mailman
- Therapeutic services at Mailman are offered M-F 9-5, which does not fit well schedules of parents/families who depend on paychecks to make ends meet, single parents, impoverished
- Have periodic meeting, brown bag lunch, to follow up on retreat efforts, across workgroups
- Partner with universities across South and Central America to recruit trainees from those countries
- Neonatology Conference is held annually, has outreach to other countries, include other disciplines
- Partner with lay school where blocked from getting state or county data
- Bring back Masters of Pediatrics conference, expand, get sponsors, and exhibits
- Teach trainees the environment, the children will be (e.g., public school)
 - Ensure trainees are open to special education law, etc. connect with disability advocacy class at law school, and P&A, Parent to Parent
- PT runs program with Miami Children’s, not Mailman, as could not figure out the structure of Mailman. Might want to revisit this.
- Does Mailman LEND not have a PT discipline?
- Law requires services be provided in natural setting, but structure is not there to teach students on how to do this-but it looks like PT has better impact when provide in center-based programs-need data (research opportunity)
 - Mentorship, collaborate with parent perspective
- Recruit future trainees from Miami Dade College regarding service fields serving patients and clients (PT, OT, SW, SLP)
- Have presence and workshops at Joe DiMaggio Children’s Hospital, NOVA, Children’s Trust

- Make an “expo in a box” that will include all Mailman efforts to promote comprehensively-partner with others at UM to develop materials to reach across efforts and communities (in Creole)
- Include medical students into community work-contribute to intern hours identify which grants are community-based and offer opportunity to other disciplines to join.
- Bring parent to community visits as well, or self-advocacy bring parent perspective to visits
- CTSI funding is available-community outreach, develop funds available for community visits (Check with Carlos Sandoval)
- Interns (pediatrics) decided to develop community service committee-build on this! Bring physical for couple of hours (Check with Shereen)
- Expand MD/MPH training in LEND program in this way
- Connect with arts programs, domestic violence programs other campus (Gables has art students-bring those students into these outreach efforts)
- Develop app for Mailman services, e-book, something to show up in app store
- Recruit trainees from law (disability advocacy), public health, business
- Partner with think tanks for advocacy